

Levels of Support

The arts play a crucial role in the Pelham community, and in becoming a Sponsor or Co-Sponsor of a production at our theatre, your business or organization will become a partner with SCT in bringing the invaluable entertainment and educational experience of live theatre to the people of Shelby County.

Your company will receive tremendous corporate visibility in addition to community recognition for its role in supporting the arts in Pelham. Collaborating with SCT is a simple and cost-effective way to help you meet your business's goals in philanthropy and marketing.

Season Sponsor – \$30,000 – Underwrite and secure an entire regular season for South City Theatre (six season productions, summer musical and up to two children's workshops)

- Logo placed on front cover of all programs/Full ad inside front cover, in our digital playbills, and prominently on our website
- Prominent mention in all SCT media coverage and marketing
- 16 individual tickets per performance, including the summer musical

Production Sponsor – \$15,000 – Underwrite one Musical production

- Logo on the back cover of regular season program and on our digital playbills
- Full page ad inside regular season program
- Prominent mention in all media as Production Sponsor for the musical
- 16 individual tickets for sponsored production
- 10 individual tickets to be used during the remaining season

OR

\$5,000 – Underwrite one individual Non-Musical production

- Logo on the back cover of regular season program and on our digital playbills
- Full page ad inside regular season program
- Mention in all media as Production Sponsor for the non-musical
- 12 individual tickets for sponsored production
- 8 individual tickets to be used for the remaining season

Co-Production Sponsor – \$7,500 – Underwrite ½ a Musical production

- Full page ad inside regular season program and in our digital playbills
- Mention in all media as Director Sponsor
- 12 individual tickets to be used during the regular season

Co-Production Sponsor – \$2,500 – Underwrite ½ a Non-Musical production

- Full page ad inside regular season program and in our digital playbills
- Mention in all media as Advertiser Sponsor
- 10 individual tickets to be used during the regular season

***Final Dress Private Performance* - \$3000** - Sponsor our dress rehearsal on Thursday before we open at \$3k ... includes free seating for the entire theatre for family, friends or employees and, of course, an ad in the program and on the website.

Theatre Advocate – \$1,000 for one season of support

- Half-page ad inside regular season program and in our digital playbill, 8 individual tickets to be used for the regular season

SOUTH CITY THEATRE * INFO@SOUTHCITYTHEATRE.COM * 205.621.2128
ALPINE SQUARE * 2969 PELHAM PARKWAY, SUITES J-K * PELHAM, AL 35124

SOUTH CITY THEATRE HAS A NEW WAY FOR YOU TO BE INVOLVED

We are now selling advertisements for our printed programs. For one price, your ad will appear in the program for ONE of our productions during our regular season! Prices are \$750 for a full page, \$500 for ½ page, \$250 for ¼ page or \$100 for 1/8 page. Your ad helps your business as well as supports your community theatre.

